



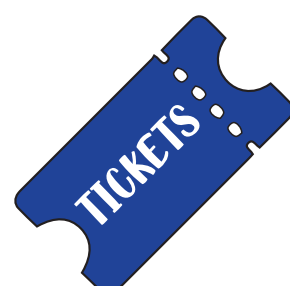
2-DAY FESTIVAL 26th & 27th February

Session 1: Friday, 4pm - 8pm

Session 2: Saturday, 11am - 3pm

Session 3: Saturday, 4pm - 8pm

Frank Kitts Park, Wellington Waterfront



Early Bird starting at **\$10**
Kids U12 no ticket required



Attendee Consumption



up to **14**
Food Vendors

- 14 x Restaurants or Food Trucks serving Fried Chicken
- Includes Chicken Not Chicken Vendors
- 4 x Menu items maximum
- 1 x \$10 item + 3 items \$8 or less



3 - 4 food items per head
*estimated consumption

- 2200 - 2500 patrons per session consuming 3 items = 6600 - 7500 items
- Over 500 items per vendor per session
- Over 125 - 150 items per hour

Festival Features



- Multi Session Festival
- Alcoholic & Non Alcoholic Bars
- Seating and Picnic Mats
- Lawn Games
- Kids Entertainment
- Live Music



Cashless Payment System

- Eftpos or Paywave only
- Make transactions easier, cut down queues and make your systems faster
- Minimal transaction fees
- No cash, floats, headaches or requirements



Your Involvement & What's Included

VENDOR TYPES & MENUS

We are looking for up to 14 of the best Fried Chicken Vendors who can serve up their own unique fried chicken offering.

This may include chicken-less chicken options (Vegan Fried Chicken) if available and if they fit within the same menu style.

Your menu offering may also include loaded sides or similar.

Menus will be limited to 4 options maximum with one of these items up to \$10.00 and all other items \$8.00 or less.

Speed of service is one aspect you must consider when designing your menu, as patrons will try to avoid queues.

No "meals", the idea is food on the go or items that can be shared.

All serveware used must be compostable.

We will carefully consider each vendor booking before accepting for the event to ensure quality and variety. Please don't list other menu items with meat alternatives like beef or pork.

VENDOR SET UP

FOOD TRUCK: Self contained food truck's who can plug into the mains power supply. All food trucks will stay in place for the duration of the festival (from Friday morning).

MARQUEE SET UP: 3m x 3m Marquee structure with full proffloor and power supplied.

UTILITIES:

Power: will be supplied to all vendors as per requirements.

Rubbish: waste stations (incl recycling) will be provided.

Oil Disposal: all vendors will be responsible for their own oil disposal / collection.

Chilled Storage: available on application.

Wash Station: a shared facility with running hot water will be supplied.

Food License: all vendors must be registered with an MPI Food Control Plan - there are no other licensing fees, however licensing requirements such as handwash might be required.

Serveware: must be compostable, you can take advantage of our discounted supply agreement with Innocent Packaging or provide your own.

VENDOR PACK IN: will be on the morning of Friday 26th February (timing to be advised).

Access will again be available from Saturday morning for restocking, with limited access between Saturday's sessions.

COSTS

Vendors can choose from one of the following two options:

OPTION 1: Site Fee of \$199 per Food Truck or Marquee for the full event + 10% Turnover.

OPTION 2: Site Fee of \$999 per Food Truck or Marquee for the full event no % Turnover.

All vendors will be charged a \$100 refundable bond

EXTRAS / ADD ONS (full event pricing, covers all sessions):

Chilled Storage: available in a chiller container (4degrees C.) @ \$75 - reasonable use policy applies

Fridges For Your Site: Subhired through us as follows - Single Door @ \$140 or Double Door \$240, includes delivery to your site.

Tables: 1.8m wooden @ \$12.50 or 2.4m wooden @ \$15, includes delivery to your site.

Other products can be hired at the Vendors cost through Hiremaster or similar supplier

*all vendor costs quoted exclude GST.

CASHLESS PAYMENTS

All festival transactions will be run through Eftpos & PayWave.

Vendors must be able to supply their own units, a minimum of 2 each, or these can be subhired through us.

Eftpos, Debit Cards and Credit Cards (Visa or Mastercard) must be able to be accepted.

Paywave must also be accepted.

Session terminal totals are to be supplied by all vendors.

Vendors who do not have a merchant facility or PayWave can run through the festival merchant facility.

Vendors will be allocated 2 Eftpos units each with separate terminal ID's

There will be a hire charge for the units and transaction fees will be passed on at cost.

Cash payments cannot be accepted.

All vendors must be available for both the festival days - 26th & 27th of February and the Postponment Day of the 28th February.



Fried Chicken Festival

Friday 26 & Saturday 27 February

Secure your spot now, contact

damien@friedchickenfest.co.nz or

027 291 9884